

## Lynn's Serenity Crops Online Event Agenda



*Here's what you can usually expect from our Serenity Crop Online Event. This is a general format that I follow for each event. It is especially helpful for newcomers ... welcome!*

### Prior to the Event:

- Paid Registrants are invited to my private Facebook group at least two weeks ahead of time (we must become friends first on Facebook)
- All the PREP Videos are pre-recorded and organized for you in GUIDES
- All the videos have specific details and are numbered in order to follow. I will teach you all the necessary components to complete all the prep work prior to the event. You can watch them on your own timeline, no matter where you live.
- Preparing PRIOR to the event is KEY to participate and ASSEMBLE with me on the day of our EVENT which is LIVE.
  - If you do not have the time to prep ahead, or are not planning on attending the LIVE event, you can watch the recording of all the Assembly videos once the event has been held.
  - Please do not hesitate in joining even if you can't make our LIVE event. You'll be able to complete all the projects by watching the recordings on your timeline.

### The Day of the LIVE Event we do all our Assembly together!

- Start Time is normally @ 9:00 am eastern time
  - We create 4 - 6 pages and take a 15 min. break. We complete this process until our scrapbook pages are done.
  - Break for Lunch
  - After Lunch, I am LIVE to create the Card Workshop (usually 16 cards) or any other project pertaining to each individual event. Even if you miss the LIVE event, you will be able to watch the ALL the recorded videos of the assembly on your timeline. It never expires!

- Sneak a Peek: I reset my place and start another LIVE video of either upcoming artwork for our next crop; or unveiling a new product. It is announced in the group ahead of time.
- **Between 3:30 & 4:00 pm, FREE Prizes!** I go LIVE and SPIN the WHEEL for:
  - Free registration to the next crop with me!
  - 3 Randomly drawn prize winners who get to pick their own prize out of my album
  - Grand Prize winner too! Saving the best for last and a few finalists are in it to win it! Nice grand prize valued @ \$50 or more!
  - All prizes are mailed directly to the winners within a week of the event.
- **Hop on our Happy Hour Zoom and chat** right after the prizes are drawn. We can chat for about an hour and it's a great way to meet all the crafters!

## **REGISTRATION & PAYMENT**

1. Each participant is **required to purchase a minimum amount (usually \$50) in products on my website.** It will be listed for each event, so please check the Online Event Shopping List for all the details.
2. **Each Event has a registration fee** which is listed on the event and registration form. Pricing can vary depending on the size of the workshop and/or creations.
3. **Payment is received through** Venmo, Paypal and Check. Details can be found on the registration form.

Wondering what attendees think of my Online Events? [\*\*Read the testimonials HERE!\*\*](#)